



Skillwise[®]
Imparting Skills-Impacting lives!



ADVERTISING & SALES AND MARKETING

ADVERTISING & SALES AND MARKETING

- Advertising Account Management
- Advertising Agency Management
- Advertising and Consumer Behavior
- Advertising and Consumer Culture
- Advertising and Direct Marketing
- Advertising and Globalization
- Advertising and New Media.
- Advertising and Nonprofit Organizations
- Advertising and Promotion Management
- Advertising and Retail Marketing
- Advertising and the Psychology of Persuasion
- Advertising Design and Layout
- Advertising Design and Production
- Advertising Ethics and Social Responsibility
- Advertising Law and Ethics
- Advertising Media Planning and Buying
- Advertising Principles and Practice
- Advertising Research and Analytics
- Advertising Sales and Sponsorship
- Affiliate Marketing

ADVERTISING & SALES AND MARKETING

- Analytics and Metrics
- Art Direction
- B2B Selling and Marketing
- Brand Management
- Brand Strategy and Development
- Brand Strategy and Positioning
- Branding and Identity
- Broadcast Advertising and Radio Production
- Channel Management
- Consultative Selling
- Consumer Behavior
- Content Marketing
- Copywriting and Creative Strategy
- Copywriting and Scriptwriting
- Creative Advertising
- Creative Strategy and Execution
- Cross-selling and Up-selling Techniques
- Customer Insights and Analytics
- Customer Relationship Management (CRM)
- Customer Service in Sales

ADVERTISING & SALES AND MARKETING

- Design Thinking for Marketing
- Digital Advertising and Social Media
- Digital Analytics
- Digital Marketing Strategy
- Digital Media Planning and Buying
- Direct Mail Advertising
- Direct Marketing
- Direct Marketing and Sales Promotion
- E-commerce
- E-Commerce and Internet Marketing
- E-commerce Marketing
- Email Design and Strategy
- Email Marketing
- Entertainment Marketing
- Event Marketing
- Experiential Marketing
- Global Marketing Management
- Guerrilla Marketing
- Hospitality and Tourism Marketing
- Influencer Marketing

ADVERTISING & SALES AND MARKETING

- Innovation and New Product Development
- Integrated Advertising Campaigns
- Integrated Marketing Communications
- International Advertising and Globalization
- International Marketing
- Introduction to Advertising
- Key Account Management
- Key Account Selling
- Market Research and Analysis
- Market Segmentation and Targeting
- Marketing Analytics and Forecasting
- Marketing and Advertising Law
- Marketing Automation
- Marketing Communications
- Marketing Consulting
- Marketing Ethics and Corporate Social Responsibility
- Marketing Management
- Marketing Principles
- Marketing Research
- Marketing Strategy

ADVERTISING & SALES AND MARKETING

- Media Planning and Buying
- Mobile Advertising
- Mobile Marketing
- Negotiation Skills
- Neuromarketing
- Nonprofit Marketing
- Outdoor Advertising
- Pay-Per-Click (PPC) Advertising
- Personal Selling and Communication
- Personal Selling and Sales Management
- Pricing Strategy and Analysis
- Principles of Marketing
- Principles of Selling
- Product Development and Innovation
- Product Development and Management
- Product Marketing
- Professional Selling Skills
- Promotional Marketing
- Prospecting and Lead Generation
- Public Relations and Event Management

ADVERTISING & SALES AND MARKETING

- Relationship Marketing
- Relationship Selling
- Retail Management
- Retail Marketing
- Retail Sales and Merchandising
- Retail Sales Management
- Sales Analytics and Forecasting
- Sales Analytics and Metrics
- Sales and Business Development
- Sales and Marketing Integration
- Sales Automation
- Sales Automation and Technology
- Sales Closing Techniques
- Sales Coaching and Mentoring
- Sales Coaching and Training
- Sales Compensation and Incentives
- Sales Enablement
- Sales Enablement and Productivity.
- Sales Ethics and Professionalism
- Sales Force Automation

ADVERTISING & SALES AND MARKETING

- Sales Forecasting and Budgeting
- Sales Fundamentals
- Sales Management
- Sales Negotiation Skills
- Sales Operations
- Sales Operations and Administration
- Sales Operations Management
- Sales Performance Evaluation and Improvement
- Sales Pipeline Management
- Sales Presentation Skills
- Sales Psychology and Communication
- Sales Psychology and Customer Behavior
- Sales Psychology and Motivation
- Sales Strategy and Planning
- Sales Techniques and Closing Strategies
- Sales Techniques and Strategies
- Sales Territory Management
- Search Engine Marketing (SEM)
- Search Engine Optimization (SEO)
- Services Marketing

ADVERTISING & SALES AND MARKETING

- Social Media Advertising
- Social Selling and Digital Sales Skills
- Sports Marketing
- Storytelling for Marketing
- Strategic Marketing
- Strategic Sales Planning
- Strategic Selling
- Team Building and Motivation in Sales
- Telephone Sales Skills
- Time Management for Sales Professionals
- Video Advertising
- Video Marketing
- Visual Communication Design for Advertising
- Visual Marketing
- Web Analytics and Reporting



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Contact us

For the best course that you can have,
you may contact us with our details below

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